

Electricity standing charges and unit rates paid by Direct Debit, single rate

People who pay the same price for the electricity they use at any time of day, called a 'single rate'.

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Region	Daily standing charge January to March 2025	Daily standing charge April to June 2025	Unit rate January to March 2025	Unit rate April to June 2025
North West	52.03 pence per day	51.31 pence per day	25.36 pence per kWh	27.93 pence per kWh
Northern	72.09 pence per day	59.83 pence per day	23.51 pence per kWh	26.24 pence per kWh
Yorkshire	68.30 pence per day	58.64 pence per day	23.86 pence per kWh	26.19 pence per kWh
Northern Scotland	61.97 pence per day	60.87 pence per day	25.28 pence per kWh	26.99 pence per kWh
Southern	64.27 pence per day	45.13 pence per day	24.98 pence per kWh	27.24 pence per kWh
Southern Scotland	64.16 pence per day	56.50 pence per day	24.31 pence per kWh	25.82 pence per kWh
North Wales and Mersey	67.88 pence per day	69.54 pence per day	25.76 pence per kWh	28.50 pence per kWh
London	41.57 pence per day	46.20 pence per day	26.06 pence per kWh	26.48 pence per kWh
South East	57.83 pence per day	48.03 pence per day	25.60 pence per kWh	27.68 pence per kWh
Eastern	50.84 pence per day	48.65 pence per day	25.57 pence per kWh	27.33 pence per kWh
East Midlands	56.89 pence per day	49.38 pence per day	24.12 pence per kWh	26.37 pence per kWh
Midlands	63.60 pence per day	53.14 pence per day	24.19 pence per kWh	26.46 pence per kWh
Southern Western	68.11 pence per day	54.27 pence per day	24.53 pence per kWh	27.58 pence per kWh
South Wales	64.10 pence per day	51.79 pence per day	24.85 pence per kWh	27.61 pence per kWh
Great Britain average	60.97 pence per day	53.80 pence per day	24.86 pence per kWh	27.03 pence per kWh